



## By the #’s

What you need to own your own Which Wich®.

### Franchise Minimum Requirements

- 2 store development agreement
- Net worth of \$500,000
- Liquidity of \$150,000

Project Costs <sup>1</sup> .....	Low	High
Initial Franchise Fees	\$25,000	\$30,000
Deposit for Second Location	\$0	\$12,500
Initial Application and Document Preparation Fee	\$250	\$750
Site Selection Assistance	\$0	\$1,000
First Month’s Rent and Security Deposit	\$2,000	\$14,000
Leasehold Improvements <sup>2</sup>	\$35,000	\$200,000
Store Design Consulting Services	\$500	\$1,500
Furniture, Fixtures & Signage <sup>3</sup>	\$87,500	\$125,000
Initial Training Costs	\$4,500	\$15,000
Pre-opening Consultation	\$0	\$1,000
Opening Assistance Costs	\$5,000	\$7,500
Computer Hardware & Software	\$1,500	\$15,000
Initial Inventory & Supplies	\$7,500	\$12,000
Professional Services	\$2,500	\$7,000
Opening Advertising Expenses	\$0	\$3,500
Insurance	\$250	\$3,000
Additional Funds <sup>4</sup>	\$10,000	\$40,000
<b>TOTAL.....</b>	<b>\$199,500</b>	<b>\$488,750</b>

### \* THE FINE PRINT

This is not an offer for a Which Wich® franchise. Numbers based on 2016 FDD.

<sup>1</sup> The above is a guide and is intended to give you an idea of what a Which Wich® location can cost.

<sup>2</sup> The total estimated initial investment does not include the acquisition of real estate.

<sup>3</sup> The estimated cost of obtaining required restaurant equipment, signage, furniture, and fixtures may vary significantly for a free-standing building, storefront, or food court location. This item includes standard Which Wich® restaurant equipment, furniture, fixtures, and equipment for this location, including interior and exterior signs, serving line equipment, décor, furniture, as well as retail equipment such as drink dispensers, cup dispensers, retail display cases, etc.

<sup>4</sup> This estimate includes working capital for the first three months your restaurant is open. These figures are estimates based on our franchisees’ experience in opening and operating Which Wich® restaurants. We cannot assure you that you will not have additional expenses in starting your Which Wich® restaurant.

